

# EXPERIENCES

# TO DISCOVER MADRID

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Patio de Claudio, Claudio Coello 67

# WHERE TO EAT?

The best restaurant recommendations from the concierge team at Hotel Único Madrid.



#### El Patio de Claudio

In a hidden garden in the heart of the Barrio de Salamanca, this Spanish bistro offers an authentic and fresh culinary experience. Simple, flavorful dishes made with the finest seasonal ingredients. A non-stop kitchen where every moment of the day has its perfect plan.

theprincipalmadridhotel.com/gastronomia



#### Ático Restaurant

Mediterranean cuisine in the heart of Madrid. A tribute to timeless flavors in a bright dining room, where you can also enjoy their signature cocktails on the terrace. Located at The Principal Madrid Hotel, right on Gran Vía.

theprincipalmadridhotel.com/gastronomia



#### Numa Pompilio

A journey to classic Italy with a cosmopolitan twist. This exclusive restaurant offers an extensive menu in a charming atmosphere, with a heated patio that invites you to stay. Old Italy recreated in the heart of Madrid.

restaurantenuma.com



# La Máquina Jorge Juan

Spanish culinary classics and top-quality ingredients in an elegant, contemporary setting. Tapas, seafood and rice dishes that celebrate traditional cuisine with a modern twist.

restaurantelamaquina.es



#### Aarde

African-inspired cuisine, spicy and full of flavour, in a bright space overlooking the Puerta de Alcalá.

aarde.es



# Amazónico

Asian, Mediterranean, and Brazilian cuisine in an atmosphere inspired by the Amazon rainforest. Located in downtown Madrid, it offers a unique experience with live jazz.

amazonicorestaurant.com



#### Quintin

The joy of Jorge Juan Street has a name: Quintín. A deli that combines tradition and modernity with shareable dishes like its famous morel mushroom pizza.

ultramarinosquintin.es



## El Paraguas

The sophistication of simplicity, an essential classic. From fabada to cachopo, every dish is an ode to the flavors of the north.

elparaguas.com



#### La Trainera

A nautical-themed restaurant specializing in fresh seafood and fish. With a long history, it offers the best seafood in a maritime atmosphere.

latrainera.es



#### Casa Benigna

A return to the roots with Norberto's cuisine, blending oils, wines, and dishes from his life journey in a cozy, personality-filled space.

casabenigna.com



#### La Maruca

Cantabrian cuisine with modern touches in a restaurant with a terrace. Try their cod and flans in an innovative and contemporary setting.

restaurantelamaruca.com



#### O' Caldino

A classic of Galician cuisine specializing in seafood and fish, in an atmosphere that brings the essence of the Atlantic Ocean to Madrid.

ocaldino.com



# Parrilla Ceferino

A classic grilled meat restaurant in Madrid: prime cuts, open fire and a warm atmosphere that celebrates tradition and authentic flavour.

parrillaceferino.com



#### Sagardi

Authentic Basque cuisine with pintxos and grilled meats in a refined restaurant. A tribute to the flavors of the Basque Country.

sagardi.com



#### Cadaqués

Sea, mountains, and orchards come together in a space that focuses on traditional recipes, local products, and a groundbreaking format. A rustic, old-fashioned village cuisine.

cadaqués.es



#### Desde 1911

A sophisticated yet casual restaurant that changes its menu daily based on the catch and product of the day, offering the best of the sea.

desde1911.com



# China Crown

An exclusive retro-chic restaurant where you can enjoy authentic imperial Chinese cuisine. A space where tradition mixes with modernity.

chinacrown.com



#### Sushi 99

A place for lovers of Japanese cuisine, offering high-end Japanese dishes that range from the most classic to the most avant-garde.

99sushibar.com



#### **Mudra Plant Based**

A modern and refined restaurant specializing in creative vegan dishes. A healthy and sustainable gastronomic experience based on plant-based products.

mudraplantbased.com



#### Mercado de la paz

A classic Madrid market with stalls selling fresh and gourmet products. Don't miss Casa Dani, famous for its tortilla pinchos, and enjoy a stroll full of authentic flavours.



# Jurucha

A classic Madrid tavern famous for its pinchos, croquettes and lively bar.



Atico Restaurante, C. del Marqués de Valdeiglesias, 1



# SHOPPING IN MADRID

#### SHOPPING CENTER



# Wow concept (Serrano)

The fusion of physical and digital shopping in the heart of Madrid. The latest trends in fashion, beauty, décor, gastronomy, and technology.

wowconcept.com/



# ABC Serrano

A unique space where Neo-Mudéjar architecture and luxury meet in the Salamanca district. With eight floors, this exclusive shopping center features fashion, premium brand accessories, a gym, and a vibrant terrace perfect for unwinding.

abcserrano.com



# El Corte Inglés (Serrano 47)

With a carefully curated selection of fashion, accessories, and beauty, this space stands out for offering the most exclusive brands and the latest trends. Its personalized service and luxury product offerings make every visit a unique experience for those with refined taste.

elcorteingles.es

# MADE IN SPAIN...



## Suma Cruz

Luxury handcrafted jewelry that combines tradition and contemporary design. Exclusive and timeless pieces, perfect for those seeking discreet and sophisticated luxury.

sumacruz.com



#### Es Fascinante

A space that celebrates Spanish designer fashion, featuring a selection of exclusive brands and unique designs. Clothing, accessories, and jewelry that stand out for their originality and sophistication, ideal for those who appreciate national fashion.

es-fascinante.com



#### María de la Orden

Luxury women's clothing that is fresh, retro, and full of fantasy. Designed to seduce

women seeking a chic and unique style, with original and captivating designs. mariadelaorden.com/



# Sophie and Lucie

A brand aimed at women who love fashion, bold colors, and are loyal followers of trends. Their designs are inspired by movies, fashion magazines, or travel.

sophieandlucie.com/



#### Lander Urquijo

Men's fashion with impeccable cuts and high-quality materials, made in Spain. Designed for the man who appreciates classic style with a contemporary twist.

landerurquijo.com



#### Man 1924

Luxury men's clothing, designed and produced in Spain, combining comfort and distinction. With perfect cuts and high-quality fabrics, they offer a refined and modern style for the discerning man.

man1924.com



## Malababa

An accessories design brand that uses high-quality materials and revives traditional, artisanal local production techniques to create honest and simple luxury.

malababa.com/



#### Fulham

Men's fashion that blends classic British style with contemporary details. A selection of elegant and versatile garments, ranging from custom suits to more casual options.

fulham.com



#### **Shon Mott**

Sophisticated garments full of personality, with a focus on modern elegance. Their boutique in Salamanca showcases avant-garde collections for those looking for unique and bold fashion.

shonmott.com/

#### **OTHER**



# **Ekseption Madrid**

A luxury multi-brand store located in the Salamanca district of Madrid, offering a unique variety of fashion items, handbags, shoes, and accessories from over 100 brands and designers such as Acne Studios, Jacquemus, Loewe, Pepa Salazar...

ekseption.com/



#### American Vintage

Relaxed and chic style with a contemporary touch. The French brand presents comfortable, high-quality garments, perfect for everyday looks.

americanvintage-store.com



# Dyptique Madrid

Luxury perfumes and candles with a minimalist aesthetic. Each fragrance tells a unique story, designed to transform any space.

diptyqueparis.com



# La Studio Interiorismo

A unique space in Madrid where designer pieces and vintage items coexist with contemporary furniture. A paradise for lovers of characterful décor.

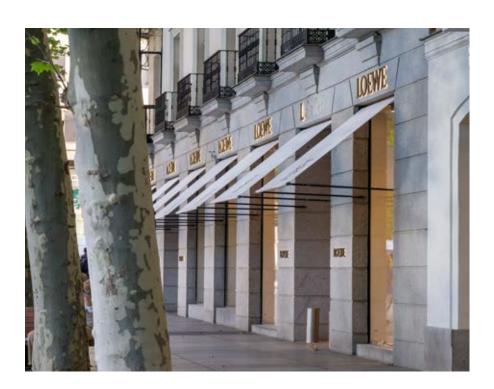
lastudio.es

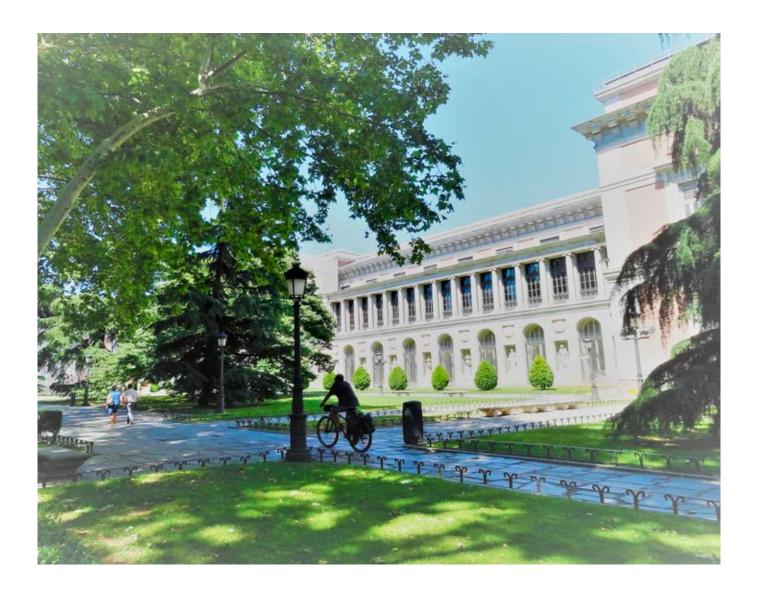


# Mantequerías Bravo

Historic grocery shop in the Salamanca district with a carefully selected range of wines, cured meats, cheeses and delicatessen products.

mantequeriasbravo.com





# POINTS OF INTEREST NEAR HOTEL ÚNICO MADRID



# Museo Nacional del Prado

1900 m

The Museo Nacional del Prado is considered one of the most important art museums in the world, housing extensive collections of European paintings from the Middle Ages to the early 20th century, with a particular focus on Spain. Most of its finest works come from the Spanish Royal Collection, gathered by Spanish monarchs between

the 16th and 19th centuries. It holds a collection of artworks from the 12th to 19th centuries, including masterpieces by Velázquez, Goya, and El Greco.



# Museo Arqueológico Nacional

700 m

Located in an elegant neoclassical building, this museum houses a collection of archaeological objects from prehis-

tory to the Modern Age. Its exhibitions include prehistoric art, Islamic ceramics, and pieces from ancient civilizations such as Roman and Greek. It is an ideal place to explore cultural and artistic evolution through a variety of artifacts that reflect the history of different times and regions of the world.



#### **Opera Gallery**

A renowned international contemporary art gallery featuring works by established and emerging artists. Its modern and stylish space invites visitors to discover a carefully curated selection of paintings, sculptures, and digital art, with a focus on creativity and innovation.

operagallery.com



# Herraiz Art Gallery

With a cozy atmosphere, this gallery focuses on works that explore new visual languages. It highlights both national and international artists, challenging artistic conventions and pushing the avant-garde to new horizons.

herraizartgallery.com



#### Gerhardt Braun Gallery

This gallery is a benchmark for those seeking cutting-edge contemporary art. Specializing in international artists, its selection includes everything from paintings to sculptures, all with a focus on art that reflects the concerns of the present.

gerhardtbraun.com



# Alzueta Gallery Madrid

A bright space hosting a diverse selection of both emerging and established artists. Its focus is on showcasing contemporary art through fresh proposals from national and international artists.

alzuetagallery.com



#### Herrero de Tejada Gallery

A contemporary art space in the Salamanca neighbourhood that supports emerging artists and fresh, groundbreaking ideas.



#### Fernando Pradilla Gallery

A meeting point for contemporary art, where established names and emerging talents from Spain and Latin America engage in dialogue.



# Fuentes de Cibeles y Neptuno

1400 m

The Fountain of Cibeles, featuring the goddess of fertility on a chariot pulled by lions, located in front of Madrid's City Hall in the beautiful Palace of

Communications building. The Fountain of Neptune, the Roman god of the seas, set against the stunning San Jerónimo el Real Church, is surrounded by two historic hotels, the Ritz and the Palace, both close to the Congress of Deputies.



#### Puerta de Alcalá

1000 m

The Puerta de Alcalá is the most famous of the ancient gates that once provided access to the city, and is still standing alongside the Puerta de Toledo and the Puerta de Hierro. It was the first triumphal arch built after the fall of the Roman Empire, making it the precursor to others like the Arc de Triomphe in Paris or the Brandenburg Gate in Berlin.



# Parque del retiro

1000 m

Behind the gate, you'll find one of Madrid's green lungs, the Retiro Park, which promises a pleasant stroll near the peaceful Crystal Palace, marveling at one of the few statues of the Fallen Angel in the world, checking out an interesting exhibition at the Casa de las Tenneras, or enjoying a boat ride in front of the Alfonso XII Monument, which is a popular spot for gatherings on Sunday afternoons.



#### Galería Travesía Cuatro

A bridge between the Spanish and Latin American art scenes, this gallery supports art as a critical tool that offers perspectives on the current socio-political landscape.

travesiacuatro.com



#### Fundación MAPFRE Madrid

Its goal is to bring the work of several post-war German artists to Spain. In recent years, they have also incorporated Portuguese art, offering visitors a journey through the past and present of Europe.

fundacionmapfre.org





# PASTRY SHOPS



#### Pastelería Balbisiana

450 m

With over 30 years of tradition, it has become a benchmark for artisan pastry in Madrid. Its legacy is marked by a passion for quality and meticulous attention to every detail. It offers a carefully curated selection of both classic and modern sweets.



# Mallorca

850 m

Founded in 1931, this pastry shop has withstood the test of time, becoming a symbol of Madrid's elegance. In addition to its iconic croissants and napolitans, its Tarta de Santiago is a must-try for those seeking an authentic experience with every visit. Don't forget to enjoy it with a good coffee.



# Formentor

1700 m

With over 70 years of experience, this Chamberí staple has kept the tradition of Madrid's pastry alive. Its commitment to quality has made it an icon of the city. Highlights include their cream napolitans, millefeuilles, and cream pastries.



# Cristina Oria

1000 n

In the heart of Salamanca, this pastry shop has established itself as a reference for luxury haute pâtisserie since its opening in 2013. Its warm and welcoming space provides a relaxed atmosphere to enjoy their sweets and desserts that blend tradition with innovation.



#### Torreblanca

2200 m

A pastry shop founded by the renowned pastry chef José María Torreblanca. Their macarons and artisanal chocolates are perfect for lovers of authentic and refined flavors.

# COCKTAIL BARS



#### Ático Restaurante

In the heart of Madrid, with stunning panoramic views, terraces, and a selection of signature cocktails, located on the 6th floor of The Principal Madrid Hotel.

@aticorestaurant



#### Chin Chin

A retro-inspired cocktail bar in Madrid, a favorite hangout for creative communities and other stars. The place to enjoy the best DJs, the new "place to be" in the capital.

@chinchincocteleria



#### Gilda Haus

A temple dedicated to Gilda and fun. The lighting and the combination of colors in the carpet, walls, and curtains create a groundbreaking space that avoids the darkness of clubs.

@gildahaus\_



#### Salmon Guru

Not just a cocktail bar, but storytellers with animal instinct. Rooted in the knowledge of the art of mixology, they sharpen your senses and immerse you in the animal world.

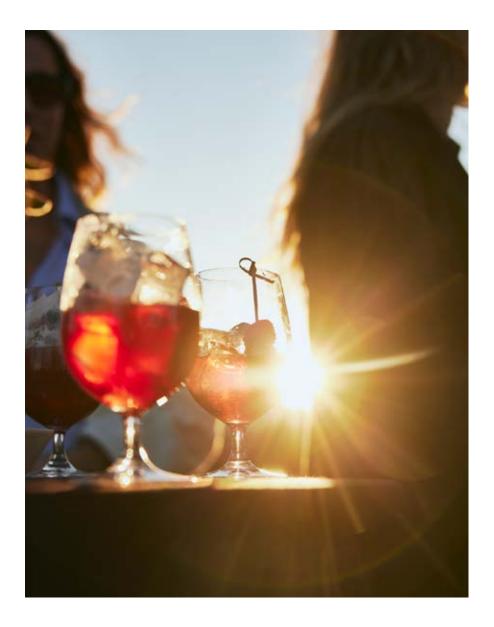
salmonguru.es/



# Bar Cock

A refuge of traditions, anecdotes, and people from all over the world. Collecting toasts for 100 years at the coolest cocktail bar in Madrid.

@barcockmad





#### Marrufo en Noviciado

Marrufo Cocktail Bar offers a wide range of classic and signature cocktails of high quality, along with a carefully curated selection of spirits. The products are local, seasonal, and from nearby sources.

marrufococteleria.es/es/



## Berria Wine Bar

Selected wines, creative tapas and a modern atmosphere that invites you to discover flavours, raise a glass and linger a little longer.

berriawinebar.com



# Harrison 1933

A cocktail bar inspired by Prohibition, with an elegant, clandestine atmosphere. Signature cocktails, reinterpreted classics and an atmosphere that transports you back to 1930s New York.



# El Coleccionista

A contemporary cocktail bar that combines careful design, a sophisticated atmosphere and a menu of creative cocktails to discover at your leisure.

# **SPORTS**



# **Running in Retiro**

Enjoy nature in the heart of the capital. What better way to explore the Crystal Palace or the Great Pond while going for a run?



#### Síclo

Take a Síclo class, a new sport discipline that involves "dancing on a bike" to the rhythm of music.



# **Tracy Anderson Method**

Discover the method that has won over celebrities and influencers for being effective, fun, and suitable for women of all ages and fitness levels.



#### В3В

A unique method that combines cycling, boxing, and barre in a magical environment, supported by mindfulness techniques and empowerment.



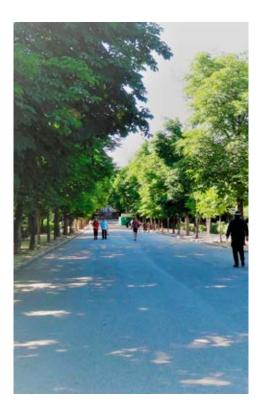
#### Casa Barre

A harmonious fusion of fitness and wellness, with low impact but plenty of strength, endurance, and cardio, where you can work your entire body.

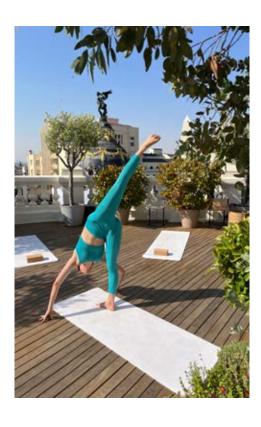


#### **Bam Labs**

A premium boutique fitness space in the best area of Madrid. They combine two complementary disciplines: cycling and strength training.



# **YOGA**





# Barquillo Hot Yoga

A yoga studio that follows the timeless traditions of yoga. You can enjoy Hot Yoga in a room equipped with a carefully designed heating system, or traditional Yoga without heat.



# Zentro Urban Yoga Retiro

Known for being a leader and reference in the Yoga and Meditation sector, they offer yoga classes for all levels.



#### Asana Groove Yoga

A physically vigorous and intellectually stimulating practice, accompanied by music. They focus on the

philosophy of yoga through chanting mantras, alignment in postures, and connecting breath with conscious movement.



# Nature Pilates

Nature Pilates is a studio specialized in the J.H. Pilates Method. They work with passion to create an environment where you can make the most of your time.



# Yoga at The Principal

Escape the city's bustle and reconnect with your body and mind in our free yoga sessions, exclusively for hotel guests. Join us every Saturday from 9–10 a.m. on La Terraza and enjoy a peaceful practice with stunning views of Madrid.

